

# Kansas Museums Association Conference Program Advertising Form

Advertising Deadline: September 15, 2009

The Kansas Museums Association Annual Conference Program is mailed to over 700 museums, galleries, zoos, cvb's, and historical organizations in the state of Kansas. Please return this form with payment made payable to the Kansas Museums Association by September 15, 2009. Mail to: Kansas Museums Association, P.O. Box 1946, Salina, KS 67402-1946.

## KMA Conference Program Advertising Rates\*:

- Full Page 7.5 x 10: \$150
- 1/2 Page Ad 7.5 x 4.75: \$90
- 1/4 Page Ad 3.75 x 4.75: \$50
- Double Business Card (Tall 3.5 x 4 or Wide 7.5 x 2): \$45
- Business Card, 3.5 x 2: \$20

Business/Organization: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### KMA Advertisement Policy

1. Electronic copy formats accepted in grayscale as either an eps, jpg or tif. If there is a photograph in the advertisement it needs to be 300 dpi. Otherwise camera ready work art is required.
2. KMA reserves the right to reject an advertisement based on text or appearance. KMA also reserves the right to reject ads for products or services not substantially related to KMA's mission.
3. All advertisements are accepted and published upon the representation that the advertiser is authorized to publish the entire contents and subject matter. In consideration of the publisher's acceptance of such advertising the advertiser will indemnify and save the publisher harmless from and against any loss or expense resulting from claims or suits based upon the contents or subject matter of such advertisements without limitation.
4. Payment must accompany all orders.

*\*KMA corporate members receive a 10% discount and Corporate Patron members receive a 20% discount.*